

ATMS Natural Medicine Awards 2021

Judging criteria

Primary judging criteria:

Entrant / Nominee has:

- Demonstrated excellence in their field.
- Shown significant contribution to the Australian natural therapies community, profession, and industry.
- Been an inspirational role model for other students, practitioners or clinics.

Secondary judging criteria:

- Noteworthy personal, academic, and professional achievements.
- Contributions in the relevant field that benefits others and to grow and develop the natural therapies community, profession and industry.
- Demonstrates leadership, innovation, pursuit of excellence, and creativity.
- Shows a personal interest in their industry and demonstrates community involvement.
- Aspires to future goals in professional development that will continue to impact on the relevant field positively.
- Degree of difficulty of the achievement and sacrifices made.
- Previous awards and achievements attained.
- Shows evidence of voluntary work or community involvement beyond paid employment.
- Degree of innovation shown throughout their business during challenging times.

Qualifying period is from October 2020 to September 2021.

ATMS will appoint three judges, two internal representatives from the Board and one external. Judges cannot nominate or apply to be part of the awards in any category.