

2016

Australian Traditional-Medicine Society

EDUCATION PROVIDER

SYMPOSIUM



PROGRAM

9:30 am to 4:00 pm
Friday, 2 September 2016

Hyde Park Room, Sheraton on the Park,
161 Elizabeth Street, Sydney NSW 2000

Education providers are encouraged to attend this inaugural event if they wish to be at the forefront of industry innovation. If you would like to know more or request to attend, please contact:
president@atms.com.au or call **02 8878 1500**.

TOGETHER WE HOPE TO
SECURE A SUCCESSFUL
FUTURE FOR ALL
PRACTITIONERS OF NATURAL
MEDICINE IN AUSTRALIA.

We are thrilled to announce the first ATMS Education Provider Symposium - a crucial component of ATMS' commitment to continuously advancing natural medicine educational standards.

Open to providers of accredited natural medicine education across Australia, the Symposium will see ATMS, training institutions and health funds work collaboratively with the aim to enhance natural medicine educational content and courses, and secure a bright outlook for the health of our industry and future practitioners of Australia.

The program for the day features a panel of industry leaders across a range of topics including:

- Innovative educational initiatives
- Working with Health Funds
- How to increase enrolments
- Student engagement
- Educational standards
- Leveraging partnerships and marketing



Please call 02 8878 1500 or 1800 456 855

ATMS

Fax 02 9809 7570 www.atms.com.au

9:00AM | Morning Tea – Networking**60MIN**

Join ATMS and other leaders in the provision of natural medicine education for networking over a delicious morning tea. Guests will whet their appetites and enjoy lively conversation.

10:00AM | Welcome by MC & President, Betty Tannous**20MIN**

Since commencing as President of ATMS in March 2015, Betty Tannous, has been dedicated to driving advancement of educational standards in the natural medicine industry. ATMS will welcome all colleges and education and training providers of natural medicine as Ms Tannous outlines the association's continuing commitment to building and strengthening relationships with education providers while working together to keep educational standards on the Government's agenda for the benefit of the natural medicine industry.

**10:20AM | ATMS operations by CEO, Charles Wurf****20MIN**

ATMS CEO, Charles Wurf, will outline his vision to collaborate with natural medicine education providers to increase the industry's influence across government and other key decision makers. Mr Wurf will make the most of his extensive experience bringing organisations together and working within the health sector to establish relationships with stakeholders, including colleges and health funds.

**10:40AM | Technological Innovations in Education****35MIN**

In this session we set our sights beyond the current situation to assess what new ideas can be implemented into the education sector, from 1 to 1 virtual learning and online digital education, to virtual conferencing. Experienced Naturopath and leader in educational modernisation, Maxine Haigh-White works with education institutions to assist them in advancing their technological offerings. With a Graduate Diploma in e-Learning, Ms Haigh-White is at the forefront of new ideas for the education sector and will lead this innovative session.

11:15AM | Marketing the relationship – Christine Pope (1st Available, Zadro, GSA) 45MIN

Great business relationships are instrumental to the success of ATMS and benefit of our members and industry partnerships. Chair of the Marketing Committee at ATMS, Christine Pope will introduce you to two of ATMS' major partners, online booking platform 1st Available and preferred insurance providers, GSA Insurance Brokers. You'll also meet ATMS' marketing team – who are experts on the benefits of integrated communications – and we'll share how your institution can benefit from being a recognised provider.

**12.00PM | Networking Lunch****60MIN**

Take a break from the morning's sessions while enjoying professional networking with your colleagues, together with a healthy lunch catered by Sheraton on the Park's expert team in their beautiful surroundings beside Sydney's Hyde Park.

1:00PM | Roundtables Session**60MIN**

The roundtable discussion aims to create an open environment to meet other leaders of education in Natural Medicine. In this quick-fire session the most interesting ideas, improvements and opportunities will be shared by the facilitator of each table.

2:00PM | Academic Review and Continuing Professional Education**30MIN****Peter Berryman & Stephen Eddey**

Vice President, Peter Berryman will discuss how to increase enrolments, raise student engagement and educational standards by learning the benefits and process behind becoming an ATMS recognised provider of education and training.

**2:30PM | Health Funds Requirements – Peter Dunn from MediBank****20MIN**

In our industry, having a relationship with health funds is imperative. Peter Dunn from Medibank will explain how health funds assess providers and the crucial role that education plays in this issue.

**2:50PM | Q & A Session with panel available****30MIN**

After a jam-packed day of educational discussions, we're sure you will have many questions for us – and we might have some for you too. This exclusive Q&A panel will be an open forum where we can discuss the future of education of natural medicine in a relaxed atmosphere with all stakeholders.

3:20PM | Thanks and farewell by MC & President – Betty Tannous**10MIN**

Thank you for attending the first ATMS Education Provider Symposium.

3:30PM | Networking afternoon tea**30MIN**

Unwind with a refreshing afternoon tea and final opportunity for networking with other industry stakeholders.

4:00PM | Finish

EDUCATION PROVIDERS ARE ENCOURAGED TO ATTEND THIS INAUGURAL EVENT IF THEY WISH TO BE AT THE FOREFRONT OF INDUSTRY INNOVATION.

If you would like to know more or request to attend, please contact: president@atms.com.au or call **02 8878 1500**.